ISRAEL
BUYER’S GUIDE

published by

ICEJ
INTERNATIONAL CHRISTIAN EMBASSY JERUSALEM
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Dear Friends,

Israel is perceived by much of the world as a land of conflict, of barren deserts and ethnic tensions. Yet in reality Israel is a very modern country, home to a stable and vibrant democracy and a thriving economy based on innovation and equality in the workplace. What Israel has been able to achieve against all the odds is nothing short than a miracle.

In spite of all the challenges it has faced, Israel today is rightly known as the "Start-Up Nation" - making immense contributions to humanity in the fields of medicine, science and technology, and serving as a major engine of the digital age.

You will find Israeli innovations in your desktop computer, your laptop, tablet and smart phone. They are in your doctor's office, your bank's online security systems, and your local parking garage. Israel is impacting your life for the better every day, often in ways you are not aware of.

Nonetheless, some are seeking to strangle Israel economically through calls for boycotts, divestment and sanctions. This so-called BDS movement is persistent and its real goal is to eliminate the Jewish state. Yet thankfully, it has had little real economic impact so far.

Israel’s Christian friends need to stand against these attempts to delegitimise Israel and undermine her economic viability. Yet it is also simply right for Christians to buy Israeli products as a pro-active way of supporting the Jewish state.

To encourage and enable Christians to identify and purchase Israeli products abroad, the International Christian Embassy Jerusalem is publishing this first annual Israel Buyer's Guide. This booklet will assist you in very practical ways to find and buy Israeli products and services available in many countries worldwide.

The information in this booklet will enable you to enjoy quality Israeli foods, fashion, cosmetics, consumer goods, hi-tech devices and information apps. And it also will allow you to support Israeli businesses, bolster its export and trade balance, and undergird Israeli jobs.

If you see an Israeli brand you want to buy but cannot locate in your area, you might approach your local grocery store or business and encourage them to stock it. There are many such ways to use the information provided in this booklet to pro-actively support Israel.

Ultimately, we trust that you will be blessed as you seek to bless Israel (Genesis 12:3).

The companies and products presented in this booklet are a selective sampling of what is available in foreign markets, and is by no means a comprehensive listing. Others will be added in coming editions as interest grows among Israeli companies in reaching friendly Christian consumers worldwide.

Nor does this booklet serve as a guarantee on any particular product or service listed. Rather, it is intended as a practical educational tool that helps pro-Israel Christians become better informed on Israeli goods that might be found in your neighbourhood. We hope you find it useful.

The ICEJ is pleased to be publishing and distributing this Israel Buyer’s Guide in cooperation with the Israel Manufacturers' Association.

Be looking for more information on future editions of the Israel Buyer’s Guide on our Web site at www.icej.org

Blessings from Jerusalem,

Dr. Jürgen Bühler
Executive Director
International Christian Embassy Jerusalem
Dear friends,

The land of milk and honey has long been producing much more than milk and honey.

Israel has an entrepreneurial culture and a technologically advanced, globally competitive market economy that leads in science and innovation. Israel is responsible for world-wide known technological and medical achievements, among them the Disk-on-Key (Flash memory), PillCam (capsule endoscopy) and Waze navigation system.

The Israeli economy is export oriented, with everyday consumer products, high-technology equipment and pharmaceuticals distributed worldwide. Products from Israel are of the highest quality and Israel is home to several world-leading brands.

Recent political events are posing a challenge for the Israeli economy, but we are certain that we will continue to push forward, prosper and grow. The present catalogue is only a glimpse to the variety of Israeli goods available for purchase abroad, and every purchase can help make a difference.

For the past thirty-five years, Israel has had the pleasure of hosting thousands of Christians from all over the world at Jerusalem, to celebrate the Feast of Tabernacles. I would like to take this opportunity to thank our dear Christian friends and the International Christian Embassy Jerusalem: your support and friendship are valued and appreciated and we look forward to seeing you in the holy land every year.

Happy Sukkot,

Amir Hayek
Director General
Manufacturers’ Association of Israel
THE ISRAELI ECONOMY
-by Estera Wieja

Despite enduring numerous wars, the necessity of huge defence budgets, and the costs of absorbing scores of new and often poor immigrants, Israel today is a major competitor on the global market while also making significant contributions to the world’s technological, scientific and medical advances well beyond its proportional size.

Lacking natural resources and with less than a million citizens at its beginning, the world was uncertain whether Israel would survive when declaring its independence back in May 1948. Over six decades later, this small democratic country situated in the turbulent Middle East has become an economic miracle and an inspiration to much of the world.

Israel boasts one of the most highly educated societies in the world, with more doctors, scientists and engineers per capita than most other nations on earth. This great asset of ‘people power’ has prompted phenomenal growth in the fields of hi-tech, telecommunication and biotechnology, along with advances in medical equipment, information technology, Web security, environmental standards and water preservation.

Today, Israel is known as the “Start-Up Nation”, with numerous global companies investing in research and development branches here to take advantage of its innovative work force. Israel is second only to the United States in implementing new technologies worldwide, and has more companies listed on NASDAQ than any country except the United States and China.

Still, the Israeli economy faces many challenges. Over the past eight years alone, it has suffered through four serious armed conflicts with Arab adversaries as well as the general economic downturn worldwide. Yet
Israel has overcome each and every setback quickly, even becoming the first Western nation to recover from the global market meltdown of autumn 2008.

One of the most serious tests of Israel’s economic viability today is the Palestinian-led effort to boycott, divest and sanction Israel - otherwise known as the BDS campaign.

The BDS movement has received much attention in the media, but its economic impact has been minimal so far. The European Union has been looked to for leadership on the issue, but it does not support the boycott campaign. Instead, the Europeans are currently seeking to encourage only the labelling of Israeli products made over the pre-1967 Green Line.

Such efforts to strangle Israel economically are not new. For decades the Arab League maintained an economic boycott against the Jewish state, even forcing foreign nations and companies to comply with their secondary and tertiary bans on trade with Israel. Yet Israel's contributions to the world are too vital to live without today, and its products are finding their way to Arab markets like never before.

Israel also has transformed itself over the years from a small agrarian nation built on a socialist model of state-owned monopolies, to a free market economy fuelled by brain power and innovation. In its early decades, the kibbutz was Israel's trademark. Today, it is the microchip - which has helped propel the world into the digital age.

Yet Israel still values hard work and equality in employment, with fair labour standards and job security extending to employees from its Arab sector and Palestinian areas as well.

These are all remarkable achievements that deserve our admiration and support. Indeed, there is every reason in the world to ‘Buy Israel!’
Unmatched Innovation: Israel ranks number one in total expenditures on Research & Development as a percentage of GDP. Also, Israel ranks 1st for cyber security, 1st for entrepreneurship, 2nd for total expenditure on R&D, 2nd for scientific research, 2nd for total expenditure on education, and 3rd for information technology skills. That is why the world's leading multinational companies have all invested in R&D centers in Israel, including Microsoft, Motorola, Google, Apple, Facebook, Berkshire-Hathaway, Intel, HP, Siemens, GE, IBM, Philips, Lucent, AOL, Cisco, Applied Materials, IBM, J&J, EMC, and Toshiba.

OECD Membership: In May 2010, the Organisation for Economic Cooperation and Development voted unanimously to invite Israel to join its ranks. Israel became a full member on 7 September that same year, with the OECD praising Israel's scientific and technological progress and describing it as having "produced outstanding outcomes on a world scale".

Natural Gas Discoveries: In recent years the Israeli economy has received an added boost from the discovery of massive natural gas deposits offshore and possibly large crude oil and shale oil deposits on land and offshore. As of early 2014, Israel has verified natural gas finds of 35 trillion cubic feet, with its revenue value estimated as high as $240 billion (BusinessWeek).

Sources:
International Monetary Fund
Bank of Israel
Israel Ministry of Finance
Israel Central Bureau of Statistics
CIA World Factbook
Various media reports
HEALTH & MEDICAL TECHNOLOGY

Some of the world’s most amazing medical advances can be attributed to Israel’s ingenuity. Per capita Israel is first in the world for medical device patents. Take a look at this list of Israeli products that are meant to make life better.

ReWalk
ReWalk Robotics was established to change the health and life experiences of individuals with spinal cord injuries. It is a world-class walking system that will allow paraplegics to bring walking into their daily lives once again.
www.rewalk.com

Soft Wheel
Soft Wheel develops innovative wheel-based suspension technologies and solutions for a wide range of markets. Its first product was a revolutionary wheel that helps wheelchair users enjoy a more comfortable, bump-free ride, even up and down stairs.
www.softwheel.technology

OrCam
OrCam harnesses the power of Artificial Vision to compensate for lost visual abilities. OrCam is a sensor that sees what is in front of you, understands what information you seek and provides it to you through a bone-conduction earpiece.
www.orcam.com

Tzora Active Systems
A global leader in developing and marketing innovative mobility and exercising devices, scooters for the handicapped, focused on the betterment of life quality for the aged and the mobility impaired.
www.tzora.com

Babysense
Babysense is a highly sensitive non-touch baby Breathing Movement Monitor. It constantly monitors baby’s breathing micro movements through the mattress during sleep and gives an alert to caretakers if breathing stops or becomes irregularly slow, giving critical time to intervene.
www.babysense.com
PHARMACEUTICALS & COSMETICS

Israel's patented pharmaceutical sales are on the increase as the companies invest in research and development. Israeli cosmetics are high in quality, and anything made with minerals from the Dead Sea tends to win the most praises.

Teva Pharmaceutical Industries Ltd
Established in 1901, Teva ranks among the 10 top pharmaceutical companies in the world. Teva spearheads the development, production and marketing of a wide range of specialty medicines, generic and OTC products, active pharmaceutical ingredients (API) and novel new therapeutic entities.
www.tevapharm.com

Chic Cosmetic Industries
Chic offers a variety of high quality cosmetic Dead Sea products. Chic provides private label manufacturing services, including research & development and quality assurance.
www.chic.co.il

Ein Gedi Dead Sea cosmetics
Exceptionally high quality beauty and spa products incorporate all natural moisturizing ingredients, anti-oxidants, vitamins, nature’s finest plant botanicals and the purest essential oils enhanced with Dead Sea minerals.
www.eingedi.net

Ahava Dead Sea Laboratories
Ahava Dead Sea Laboratories, Limited is an Israeli cosmetics company that manufactures skin care products made of mud and mineral-based compounds from the Dead Sea. Ahava purifies its own water, its ingredients are not tested on animals and the products are packaged in recyclable containers.
www.ahava.co.il
Kedem Cosmetics
Kedem Cosmetics developed a comprehensive line of Cosmetics that includes skin care, hair care, and spa products – all based on Dead Sea minerals. Plus, a unique Gold Series combines the ancient benefits of Gold with the healing properties of Dead Sea minerals.
www.kedemcosmetics.com

Spa Cosmetics Ltd.
Spa Cosmetics offers a complete range of care products enriched with the legendary minerals of the Dead Sea. Dedicated to quality, Spa Cosmetics translates the Dead Sea’s wonders into beauty and healthcare products for the modern woman and man.
www.spa-cosmetics.com

Daor Cosmetics Ltd.
Daor Cosmetics Ltd. is part of the Biscot Group and combines contemporary knowhow with age-old natural remedies to offer the best products in pure skin-care. Arad 26 key products are all preservative free, and most do not have additives such as peg based components and parabens.
www.arad-daor.com

B4U Ltd.
B4U manufactures and markets more than 8 different brands, 3 of which are completely organic Eco-cert certified. B4U specializes in skin care products, advanced Anti-aging ranges, Body & Spa products (in a large variety of scents and colors).
www.b4you.co.il

Dr. Fischer Pharmaceuticals
Multi-national company specializing in anti-aging skin and health care products, trendsetters in innovative and technologically advanced products that offer the consumer the best of two worlds – science and nature.
www.dr-fischer.com

Paloma Dead Sea Ltd.
Paloma Cosmetics products are based on Dead Sea minerals, natural oils and plant extracts. Paloma products include: skin care (face & body), Spa, Hair Care, Men Care and Jericho Premium anti-ageing series. They have been distributed by professionals worldwide for more than 20 years with proven results.
www.jerichocosmetics.com
Moraz Galilee Medical Herbs
Moraz specializes in research, development and production of herbal paramedical skin treatments and cosmetics. Clinically tested and approved in Israel and abroad, Moraz products are safe for the entire family and have been successfully sold globally for the past 30 years.
www.moraz-usa.com

CTS Ltd
CTS is a leading Israeli pharmaceutical company operating since 1921. CTS develops, manufactures and markets high quality OTC, prescription, generic and branded pharmaceuticals, unique life-cycle products, dermo-cosmetic and toiletry lines.
www.cts.co.il

Other Products of CTS:
www.temina-intimate.com
www.balancechakra.com
www.tiptipot.com
www.prolactic.co.il

TECHNOLOGY FOR FAMILY

Israel combines talents in hi-tech with its family-oriented society. The market for children’s and educational apps continues to grow. The family-friendly app developers from Israel make learning a fun experience.

MyHeritage
MyHeritage was founded by a team of people with a passion for genealogy and a strong grasp of Internet technology. The vision has been to make it easier for people around the world to use the power of the Internet to discover their heritage and strengthen their bonds with family and friends.
www.myheritage.com

Gangly Sister
Gangly Sister has created a TV show aimed at promoting science, math and tech for tween girls: two characters set out to solve the world’s problems using new inventions, promoting girls that can be respected for their smarts and strength.
www.ganglysister.com
TinyTap

TinyTap is a platform that lets anyone learn and have fun by making their own learning apps. With simple, interactive tools like readings, soundboards, puzzles and more, TinyTap enables anyone, from a toddler to a grandparent, to create beautiful games to teach and learn anything.

www.tinytap.it

Keepy

Keepy helps you store, share and backup photos and memories. You can record yourself or your child sharing the story behind each photo to enhance the memory, share it with loved ones, and they can leave voice, video or text comments on each memory.

www.keepy.me

HereO

HereO is the smallest and the most advanced GPS watch designed specifically for kids that fits a child’s wrist and comes in a variety of stylish colorful designs. It comes with an app enabling the whole family to stay connected and safe: real-time location, safezone alerts, check-in, broadcast messages and more.

www.hereofamily.com

Fiverr

Fiverr’s purpose is to provide a platform for people to buy and sell a variety of digital services typically offered by freelance contractors, such as writing, graphic design, and programming. The site is primarily used by freelancers who offer a variety of services, and customers that buy those services.

www.fiverr.com

OurCrowd

Crowdfunding uses the collective cooperation of a group of people to pool resources together in support of a specific project. OurCrowd is an equity-based crowdfunding platform, built exclusively for a select group of accredited investors to provide venture capital funding for global venture capital start-ups.

www.ourcrowd.com

BUSINESS

Find out what Israeli apps and tools can help you connect with your business partners, build a team and protect your money. Find out what solutions you can benefit from, and what Israeli innovations could advance your business.
**Stratasys**
Stratasys manufactures 3D printing equipment and materials that create physical objects directly from digital data. Its systems range from affordable desktop 3D printers to large, advanced 3D production systems, making 3D printing more accessible than ever.
www.stratasys.com

**Galtronics**
Galtronics is a global company providing affordable antenna and communications solutions of a high quality design. Galtronics provides embedded and external antenna solutions for the cellular, automotive, WiMAX, WLAN, M2M, notebook, and PC card markets.
www.galtronics.com

**IT Central Station**
A crowdsourced knowledge platform that helps technology decision makers around the world to better connect with peers and other independent experts who provide advice without vendor bias. It is an online site that now operates like a Yelp or TripAdvisor for enterprise technology.
www.itcentralstation.com

**Solar Edge**
SolarEdge provides an end-to-end distributed solar power harvesting and PV monitoring solution, maximizing the power generation of residential, commercial and large-scale PV system installations by up to 25%, for a faster return on investment.
www.solaredge.com

**Keter**
Keter is a leader on the market in quality plastic home and outdoor storage solutions. All Keter products offer a pragmatic solution in a simple format. As well as being functional and beautiful, Keter products are created with affordability and excellent value for money.
www.keter.com

**Caesarstone**
Talent, innovation and cutting edge technology go into each and every Caesarstone collection. Strong and durable, they combine both form and function. From kitchen countertops, bathroom vanities, wall paneling or even custom-made furniture, the quartz surfaces are adaptable enough to use anywhere.
www.caesarstone.com
Zooz
It’s the technology for the modern enterprise that wants to optimize online payments. The Zooz engine utilizes proprietary algorithms to dynamically route each transaction to the selected acquirer, reducing decline rates and lowering transaction costs by cutting cross-border and currency conversion fees.
www.zooz.com

Wix
Wix is a cloud-based web development platform that allows users to create HTML5 websites and mobile sites, through the use of their online drag and drop tools. Everything is customizable so users can choose function, style, color, text, background, buttons that match their needs.
www.wix.com

Walkme
WalkMe provides a cloud-based service designed to help professionals to guide and engage prospects, customers, employees and partners through any online experience. WalkMe guides users every step of the way to successfully complete their online tasks, eliminating online confusion.
www.walkme.com

EatWith
EatWith is a trusted global community that invites people to dine in homes around the world. Guests can connect with amazing hosts, share stories and unforgettable experiences, and enjoy delicious homemade cuisine.
www.eatwith.com

Glide
Glide is the world’s first instant video messenger. It’s a revolutionary new way to stay in touch that combines the expressiveness of live video chat with the spontaneity of messaging – no uploading or downloading necessary.
www.glide.me

SOCIAL & TRAVEL APPS

Israeli inventors are here to help, whether you’re looking for something to eat or trying to find the best way home through traffic. The video messenger will connect you with your friends and other apps will organise your video memories for you!
MyRoll (Flayvr)
The mobile app MyRoll is an intelligent gallery that learns what is most important to you, organizes your photos and videos into moments, and helps you easily re-live and share life’s best memories.
www.myroll.com

GetTaxi
GetTaxi App (operating as GETT in New York City) lets you instantly book a ride with a tap of your mobile. The app proved to bring a more reliable, fast and safe way to travel around in multiple cities around the world. It remembers favourite places and no phone calls necessary.
www.gettaxi.com

MobilEye
MobilEye aftermarket systems provide drivers with an all-in-one cutting-edge collision avoidance solution. Using sophisticated vision algorithms, MobilEye is able to ‘interpret’ a scene in real-time and provide drivers with an immediate evaluation based on its analysis.
www.mobileye.com

Moovit
By combining public transport data with live inputs from the crowd, Moovit gives commuters a complete real-time snapshot of what their trip will be like and suggests the fastest, most comfortable routes. Moovit helps take the hassle and uncertainty out of public transport.
www.moovitapp.com

Waze
Waze is one of the world’s largest community-based traffic and navigation apps. Get alerted before you approach police, accidents, road hazards or traffic jams, all shared by other drivers in real-time. An active community of Waze map editors works to constantly improve and update Waze’s maps.
www.waze.com
LIFE HACKS

Here are a few useful services that Israel offers to the global community. We all want our lives made easier, and the following apps are just that. From personal assistants, to shopping support, to protecting your wallets – it’s all here, thanks to Israeli brains!

24me
24me is a personal assistant app, a smart calendar and a to-do list in one. It connects to your real life - your utilities, service providers, banks, social networks and more. It then automatically tells you what you need to do and also helps you take care of things from within the app.
www.twentyfour.me

Shopetti
Shopetti makes online shopping easier by adding all your stores to one easy basket. With one click you add it to your browser, which enables you to save all the items you want to buy from various websites in one place. The app notifies users of sales and compares prices with other shops.
www.shopetti.com

Billguard
Billguard App tracks your spending and protects your cards from fraud and errors. With all accounts in one place, money management becomes fast and easy. The App also has alerts for suspicious charges and new data breach.
www.billguard.com

PointGrab
PointGrab is a leader in advanced hand gesture recognition solutions offering a natural and intuitive way of interacting with consumer devices. It enables TVs, PCs, tablets, smartphones and home appliances to be operated by a natural user interface using hand shapes and movements.
www.pointgrab.com

Payoneer
For payers and payees alike, Payoneer removes geographical borders and ensures smooth, cost-effective transactions to and from anywhere. Payoneer’s range of flexible payout options includes transfers to local banks worldwide, prepaid cards, international wire transfers, and local eWallets.
www.pointgrab.com
FOOD PRODUCTS & SERVICES

Every day Israeli products are making life easier and better across the globe. This also includes special Israeli wines and consumer novelties like Soda Stream, to name a few! With the abundance of Israeli food products and services, here are a few selected brands you can look for in your city.

Soda Stream
Soda Stream is the maker of a popular consumer home carbonation product. The device, like a soda siphon, carbonates water by adding carbon dioxide from a pressurised cylinder to create soda water (or carbonated water) to drink. Soda Stream prides itself on equal employment standards among its integrated Arab and Jewish workforce.
www.sodastream.com

Max Brenner
Max Brenner is a worldwide chocolate restaurant and retail brand operating in more than 50 locations internationally. It specialises in decadent, chocolate-based desserts such as fondue, crepes, milkshakes, waffles, and hot chocolate, many of which it serves in signature utensils.
www.maxbrenner.com

Wissotzky
The leading producer and exporter of tea in Israel, Wissotzky has uncompromising devotion to producing the highest quality tea. This is evident from the selection of the ingredients and throughout the production process.
www.wteas.com

Eden Springs
This leading provider of water solutions for the workplace in Europe offers a broad range of bottle-fed water coolers, plumbed-in water coolers and small pack bottles. Eden Springs has a network of branches and water sources across 15 countries, distributing more than 450 million litres of water annually.
www.edensprings.com

Kaiima
Kaiima developed a pioneering, non-GMO, technology platform called Enhanced Ploidy. Coupled with advanced breeding programs, it boosts the inherent productivity and resource usage efficiency of high-impact food and energy crops.
www.kaiima.com
**Aroma Espresso Bar**
Aroma Espresso Bar is the largest and most successful espresso bar chain in Israel, offering excellent home-roasted coffee and a healthy, innovative menu. Boasting ninety branches in Israel, the Aroma chain is now expanding internationally, with several franchises opened in New York and Toronto.

www.aroma.us

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**Strauss**
Thanks to the Israeli company Strauss, Israeli hummus is rapidly catching on in the United States and elsewhere. The Strauss Group teamed up with Pepsico to form the Sabra Dipping Co., the leading marketer abroad of the popular chickpea spread, which is low in fat and high in protein.

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**Elite**
Elite is the leading Israeli brand name for chocolates and sweets. A candy business started in the kitchen of a Russian Jewish immigrant in 1918, Elite is now owned by the Strauss Group and boasts a wide variety of food products, including coffee and dry snack foods. But its line of chocolates and candies remain the specialty of this renowned Israeli company.

www.strauss-group.com

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**Tnuva**
Be on the lookout for the most popular Israeli dairy brand Tnuva in the US and elsewhere, especially for its variety of soft white cheeses. The leading diary company has plans to enter the American market with healthy Israeli versions of cottage cheese and cream cheese.

www.tnuva.co

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**Osem**
Osem is one of the largest food manufacturers and distributors in Israel, and now exports to Europe and the US, often in tandem with the Swiss giant Nestlé. Best known for its peanut-butter flavoured children’s snack Bamba, Osem offers 2,000 different products in Israel, including snacks, pastries, pastas, soups and cereals, plus chilled and frozen foods. Many are now available abroad.

www.osem.co.il/en

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**Tivall**
Tivall is today the world’s leader in developing, manufacturing and marketing ready-made vegetarian food products. Tivall offers consumers a wide range of tasty, nutritious vegetarian food products for quick and easy preparation, to complement a healthful and balanced daily menu.

www.osem.co.il/en
Carmel Winery
Carmel owns the two largest wineries in Israel, at Rishon Le Zion, south of Tel Aviv and at Zichron Yaacov, south of Haifa. The second one is the largest winery in Israel. Each has deep underground cellars built by Rothschild in the 19th century.
www.carmelwines.co.il

Galilee's
Galilee's develops, markets and sells boutique Food, Wine and other culinary supplements - all from the Galilee area. Investing in a production pool of local businesses and workers, Galilee's brings the most authentic, high value quality products.
http://www.galilees.co.il/

JEWELRY, JUDAICA & FASHION
Jewelry made in Israel has become world famous, and rightly so. Handmade designs will make memorable gifts, and crafts by artisans in Israel are appreciated around the world. Israel's fashion caters to every taste, so explore some of our suggestions.

Judaica WebStore
Judaica WebStore is the world's leading online shop for the highest quality Israeli products. Contemporary Judaica, stylish home decor, a historical treasure pieces, as well as Israel and Jewish themed clothing, food and souvenirs - it is all right here. Judaica WebStore ships worldwide.
www.judaicawebstore.com

Al Arz Tahini
Al Arz Tahini is an old family business producing Tahini and Halva in the traditional way of grinding the sesame with mill stones. The high quality and great taste of Alarz products became a favourite of fine restaurants and specialty stores throughout Israel.
www.alarz.co.il/en/

Tal Marketing
Tal Marketing specializes in variety of gifts and souvenirs, developed & designed based on Israeli culture and history. Most of the designs and ideas are developed by their own team of designers, to give each product an artistic and unique look. They focus on Christian, Messianic, and Judaic art.
www.talmarketing.com
Garo Jewellers
The Demiri family has been in the jewelry business for more than three generations. They specialize in gold, sterling silver, Roman glass, Diamonds, genuine stones and more. Garo Jewelry also makes custom jewelry.
www.garojewellers.com

T Max
T Max specializes in high quality silk screen printing on textiles and offer a wide range of printing options. Their shirts can be find at most of the tourist sites in Israel, while also supplying custom printing services to hi-tech companies, sports clubs, factories, etc.
www.tmax.co.il

Kakadu Design
Kakadu Art and Design, whimsical interior decorating, is a marriage of artistic talents producing functional items that are art. Whether you seek hand painted furniture or unique gifts from Israel, the handcrafted wooden products can be the answer you are looking for.
www.kakadu-design.com

Delta
Manufacturer of Intimate Apparel, Men’s wear and Socks. Delta is a provider to major leading retailers such as Walmart, Marks & Spencer, Target, GAP, C&A and more, as well as leading brands such as Victoria’s Secret, Calvin Klein, Nike, and more. Delta also holds her own brand DELTA in Israel.
www.delta.co.il

Naot
This highly popular Israeli brand of sandals and other footwear was founded on a kibbutz in the Hula valley in northern Israel in 1942. The single shoe factory has grown into an international success story as Israel’s leading manufacturer and exporter of shoes.
www.naot.com
OTHER RESOURCES

Ministry of Economy (Industry, Trade and Labor Ministry)
www.moital.gov.il

Manufacturers’ Association of Israel
www.industry.org.il

Israel Chamber of Commerce
www.chamber.org.il

Israel Export Institute
www.export.gov.il

Ministry of Foreign Affairs, Civil Society Affairs
www.mfa.gov.il
ABOUT THE ICEJ

The International Christian Embassy Jerusalem was established in 1980 in recognition of the biblical significance of all of Jerusalem and its unique connection to the Jewish people. Today the ICEJ represents millions of Christians, churches and denominations to the nation and people of Israel. We recognise the restoration of the State of Israel and God’s faithfulness to keep His ancient covenant with the Jewish people. Our main objectives are:

- To stand with Israel in support and friendship;
- To equip and teach the Church worldwide regarding God’s purposes with Israel and the nations of the Middle East;
- To be an active voice of reconciliation between Jews, Christians and Arabs and to support the churches and congregations in the Holy Land.

Our work with its head office in Jerusalem reaches more than 140 countries with branch offices in over 80 nations.

Our vision is:

1. To reach every segment of Israel’s society with a Christian testimony of comfort and love.
2. To reach and actively represent to Israel the support of denominations, churches and believers from every nation of the earth.

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